



THE ATWATER TIMES

January 2024



Tasting Room News

Valentine's and Wine



Friday, February 9 - Monday, February 12
11:00-5:00 p.m.

Wednesday, February 14
5:00-9:00 p.m.

During regular hours on Valentine's weekend (Friday, February 9 through Monday, February 12) we will be offering a special package that includes two glasses of wine and a special chocolate and cheese board. No special reservations required!

On Valentine's Day, we'll be open from 5:00 p.m. to 9:00 p.m. for a cozy evening with

your date or Galentines! We'll be offering the special Valentine's and Wine package plus enjoy wine by the glass or bottle, cocktails, and small bites will be available.



Mardi Gras Party
Saturday, February 17
5:00-9:00 p.m.

You don't need to travel to New Orleans to have a taste of its biggest party. Celebrate Mardi Gras at Atwater. We're taking our cue from the Big Easy and decorating our tasting room for the occasion. We'll have special New Orleans cocktails on our menu and two special food and wine pairings on the menu—gumbo with a glass of red wine or king cake with a glass of white.

We encourage you to wear your purple, green, and gold—we may even crown and king and queen if anyone fits the part—but it is not required!



Thursdays, February 1 - March 7**5:00-9:00 p.m.****BYOVinyl****February 1, 2024**

Our staff will be spinning from their personal collection and from any records you want to bring with you. Whether or not you bring your favorite tunes, come out and chill, listen to some good music, socialize, and enjoy wine, beer, cocktails, mocktails, and snacks.

Puzzle Night**February 8, 2024**

Join us for Puzzle Night! If you want to leisurely piece together a scene while enjoying your wine, you are welcome. We will also have a timed competition starting promptly at 6:00 p.m. For the competition, we will have a pre-selected, sealed 500-piece puzzle for you to borrow or purchase. Prizes for the team that finishes first! If you want to put together a puzzle just for fun, feel free to bring one from home or use one of ours.

Game Night**February 15, 2024**

Join us for an evening of friendly competition! We'll have cards, Jenga, Yahtzee, Chutes and Ladders, CandyLand, Battleship, and more. Borrow one of ours or feel free to bring your favorite game from home.

Coloring Night**February 22, 2024**

Relax and wine-down during our coloring night. We'll provide colored pencils and coloring pages, as well as having wine-themed coloring books for sale, but encourage you to bring your own supplies if you wish.

Pug Night**February 29, 2024**

It's Leap Day! The pugs are taking over to host. Tonight only, well-behaved leashed dogs are welcome. Come hang out with your four-legged friend(s) and enjoy wine by the glass or bottle, cocktails, mocktails, cheese boards, and snacks. We'll be clearing out the chairs to make room for our canine buddies, so feel free to bring a dog bed or blanket! Be sure to get a kiss from Stanley!

LEGO Night**March 7, 2024**

Join us for LEGO Night! If you want to leisurely piece together a set while enjoying your wine, you are welcome. We will also have a timed competition starting promptly at 6:00 p.m. For the competition, we will have a pre-selected, sealed set for you to purchase. Prizes for the team that finishes first! If you want to put together a set just for fun, feel free to bring one from home.

If the themed activities aren't your bag, we'll have games available – or just come for the wine and the company. Wine by the glass or bottle, cocktails, mocktails, beer from Lucky Hare, cheese boards, and snacks will be available with club and industry discounts.

End of Vintage



Don't miss your last chance to purchase these bestselling wines!

[Cabernet Franc 2021](#)

Only 18 cases left!

[Bubble Riesling 2022](#)

Only 10 cases left!



In the Vineyards



We have completed our trellis work, at least until spring, which was a huge undertaking. All of our new trellises are installed and existing ones repaired. We have moved end posts and anchors back in a few spots on the farm as well to give ourselves more room to turn tractors and equipment for both safety and efficiency.

Soon, pruning will begin in earnest. Our full-time crew picks the blocks that need special attention, and we bring in outside crews to help with the rest. They are extremely fast and good, and we are grateful for their help. Pruning season lasts through March and is the foundation for our upcoming year since it is the basis for healthy grapes.



Wine Cellar Update



doing blending trials for various wines, focusing mostly on the Dry Rosé of Cabernet Franc/ Blaufränkisch that will be bottled at the end of the month: a blend of 85% Cabernet Franc and 15% Blaufränkisch was the final verdict. These two grapes blend quite well together for rose. The Cabernet Franc is very fruity and lively while the Blaufränkisch has much darker fruit with some spice and medicinal characteristics. Now that we've finalized the blend, we'll have to rack, blend, and filter the Cabernet Franc and Blaufränkisch prior to the bottling day.

The rest of the wines in the cellar are still slumbering in their tanks and barrels—with only a few Riesling tanks fermenting the last of their sugars. The reds have been finishing up malolactic fermentation in the barrel hall and should complete the process by the end of the month.



Club House



Wine club pick-up weekend will be Saturday to Sunday, February 17-18. Once again, Dean Lane will be preparing an unforgettable appetizer to pair with the winemaker's selections. If you would like to schedule a tasting, please make your reservation as soon as possible since appointments fill up quickly. Use your wine club credentials to log in [here](#). Please contact Amanda if you need assistance.

[Register for Pick-up Weekend](#)

Behind the Label Virtual Tasting **Thursday, March 14** **6:30-8:00 p.m.**

Please join us for a club-exclusive “Behind the Label” virtual tasting! Our winemakers will discuss the vintage, winemaking process, and wine characteristics of the Winemaker’s Selections as well as any other Atwater wines you’re interested in. We’ll also leave ample time for you to ask questions. Register [here](#)!

If you've missed past Behind the Label Virtual Tastings, you can watch the replays on our [YouTube channel](#).

[Explore Our Wine Club!](#)

Last Day to Sign Up to Receive February Shipment:
Tuesday, January 23



Upcoming Events

All Times Eastern

- | | |
|--|---|
| Thursday, February 1
5:00 p.m.-9:00 p.m. | Atwater After Hours Pub Night: Bring Your Own Vinyl |
| Thursday, February 8
5:00 p.m.-9:00 p.m. | Atwater After Hours Pub Night: Puzzles
OPTIONAL <i>Competition Begins at 6:00 p.m.</i> |
| Thursday, February 15
5:00 p.m.-9:00 p.m. | Atwater After Hours Pub Night: Games |
| Saturday, February 17-
Sunday February 18 | <i>Wine Club Exclusive</i>
Wine Club Pick-up Weekend |
| Saturday, February 17
6:00-9:00 p.m. | Mardi Gras Party |
| Thursday, February 22
5:00 p.m.-9:00 p.m. | Atwater After Hours Pub Night: Coloring |
| Thursday, February 29
5:00 p.m.-9:00 p.m. | Atwater After Hours "Pug" Night: Leap Day
<i>Well-behaved, leashed dogs allowed!</i> |
| Thursday, March 7
5:00 p.m.-9:00 p.m. | Atwater After Hours Pub Night: LEGO
OPTIONAL <i>Competition Begins at 6:00 p.m.</i> |

Thursday, March 14
5:00 p.m.-9:00 p.m.

Atwater After Hours Singer-Songwriter Series with
Scott Adams
(Music 6-8; Open 5-9)

Thursday, March 14
6:30 p.m.-8:00 p.m.

Wine Club Exclusive
[Behind the Label Virtual Tasting](#)

Saturday, March 23
4:00-9:00 p.m.

Pét-Nat Release Party

MAKE A TASTING RESERVATION

Visit our [online calendar](#) for updates!

Interested in an overnight visit?
Check out available lodging from our [business partners](#).

WINTER HOURS

Thursday–Monday: 11:00 a.m. to 5:00 p.m.

Tuesday–Wednesday: Closed



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Must be 21+ to click this email, browse our website, and purchase wine.
Adult signature required on all shipments.

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